



50

CROWN  
CELEBRATING 50 YEARS  
OF MINISTRY

**IMPACT2026**  
*Ministry Report*



**TAGBILARAN CITY, PHILIPPINES** | 25 believers — nearly half of them deaf — gathered for biblical stewardship training made possible by an interpreter. Their pastor called it “a direct answer” to years of prayer for financial guidance.

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## MESSAGE FROM CROWN'S CEO



*“Every testimony in this report is a reminder that we are simply stewards of a story God is still writing.”*

In 1976, Larry Burkett had a simple, unshakable conviction: that if God’s people understood what His Word says about money, they would be transformed.

This year, we celebrate fifty years of faithfulness to that conviction. Fifty years of individuals and families breaking free from financial bondage, debt or despair. Fifty years of pastors, business leaders, farmers, coaches, and volunteers multiplying what they’ve learned into the lives of others on nearly every continent. Fifty years of watching God take a message about stewardship and turn it into a movement about identity, purpose, and freedom in Christ.

Every testimony in this report — every changed life, every rescued family, every leader who becomes a trainer who becomes ten trainers — is a reminder that we are simply stewards of a story God started in Genesis and He is still writing.

That’s why we’ve built this fiftieth anniversary report around a single conviction: Our Story, His Glory. Larry’s

story. Judy’s story. The story of every staff member, board member, volunteer and faithful partner who gave sacrificially so a stranger halfway around the world could hear that God has a plan for their finances, their family, and their future. None of it was ours to begin with. All of it points back to Him.

I’m deeply grateful you’ve been part of this story, whether for five decades or five months. What you’ll read in these pages isn’t a report on what Crown has accomplished. It’s a record of what God did, through people like you, who trusted Him enough to join us on this world transforming mission.

Thank you for fifty years of faithfulness. I can’t wait to see what He has planned for the next fifty!

With gratitude,



A handwritten signature in blue ink that reads "Chuck Bentley".

Chuck Bentley  
CEO, Crown Financial Ministries



CROWN  
CELEBRATING 50 YEARS  
OF MINISTRY

**1982** | Radio ministry begins with How to Manage Your Money; Larry also co-founds the National Christian Foundation, now the world's largest Christian foundation



**1976**



**1976** | Larry Burkett founds Christian Financial Concepts

**1994**



**1994-1996** | Larry helps found Alliance Defending Freedom; Spanish-language outreach begins

**2000-2003** | CFC and Crown merge to form Crown Financial Ministries; Larry Burkett goes home to be with the Lord



**2000**

**2008-2009** | First Stewardship Center opens, in Malawi; MoneyLife radio starts, now expanded to 1,300+ stations



**2006**



**2006-2007** | God Provides Film Series launches — translated into 30+ languages, viewed by more than 100 million people; Chuck Bentley named CEO

**2008**

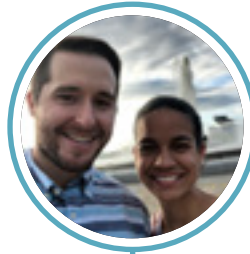
Watch the video  
*50 Years of Faithfulness*



**2016** | I Was Hungry initiative  
and African Money Map launch



**2021** | Budget Coaching  
program modernized; client  
growth surges



**2026** | Crown Innovation Center  
opens in South Africa; Pando app  
brings Crown content directly into  
prisons across the U.S.



**2011**

**2019**

**2023**

**2016**

**2021**

**2026**



**2011-2013** | Christian  
Economic Forum launches  
in Jackson Hole, WY — now  
500+ global members; Crown  
relocates to Knoxville, TN



**2019-2020** | CrownOnline course  
platform launches; Crown shifts to  
virtual events amid the pandemic;  
Crown content launches on YouVersion



**2023** | Madagascar's president  
invites Crown to help address  
national poverty



Watch *Leaving a Legacy:  
The Impact of Larry Burkett*



## A LEGACY OF LOVE

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Fifty years ago, Larry Burkett not only helped lay the foundation for what would become Crown, but also began a legacy that would extend far beyond what he could have imagined.

We invite you to watch *Leaving a Legacy: The Impact of Larry Burkett*, a new mini documentary that tells the remarkable story of Larry's life, faith, and calling—and the legacy God built through his obedience. Featuring reflections from Larry's wife, Judy Burkett, and Crown CEO Chuck Bentley, along with Larry's own archival recordings, photographs, and personal memorabilia, the film traces his transformation from a man driven by financial success to a faithful servant passionate about teaching God's principles of stewardship while celebrating how that original calling

has grown into a global ministry reaching people around the world today.

More than a look back, the film is a testament to God's faithfulness over the past 50 years—and an invitation to look ahead with expectation toward what He will continue to do through Crown for generations to come.

*The impact of Larry Burkett  
really can't be calculated.*

**He had an enormous impact on people,  
really in all walks of life."**

— Chuck Bentley



## IMPACT AT A GLANCE

In the early 2000s, Crown expanded its ministry around the globe, and in the years since has witnessed incredible life transformation for millions. In the pages ahead we'll highlight a few of our favorite stories from this past year, demonstrating God's favor through your generosity.



**50**  
YEARS



**500+**  
Global Volunteers



**220+**  
PARTNERS



**140+**  
Nations



**78**  
LANGUAGES



**30**  
Staff Members



## A NEW PARTNERSHIP WITH K-LOVE

Since 1982 Crown's voice has gone out over the airwaves — 44 years of continuous radio broadcasts. For many listeners, hearing Crown on the radio was the turning point that set them on a path toward financial freedom and a deeper walk with God. That legacy continues today: in FY2026 alone, Crown received more than \$13.5 million in donated airtime.

This year, that reach expanded again. Crown began an exciting new partnership with K-LOVE, the nation's leading Christian radio network, reaching a cume audience of 20 million listeners. Behind the music, K-LOVE's pastoral team hears from more than 80,000 people each year who call in pain over their finances.

Crown is now equipping that team with biblical, practical resources — and Chuck and Ann have begun recording a new podcast series addressing listeners' top financial questions, meeting people right in the middle of their need with hope, wisdom, and a path forward.



The Crown Stewardship Podcast returns with  
a brand-new season this September.  
Scan the QR code to subscribe and be the  
first to hear new episodes!



YouVersion Subscriptions - 305,930 | CrownOnline Users - 11,611 | Pando - 334,383 views

## CROWN SOLUTIONS

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Crown Solutions carries Crown's biblical stewardship framework to some of the world's most urgent places of need — and to families for whom the question isn't survival, but stewardship. In Sub-Saharan Africa and underserved communities across the United States, Crown Solutions equips farmers, families, and local leaders to break cycles of poverty that have held generations captive. And among families who have found a measure of financial stability, Crown Solutions helps them discover what that stability is actually for — coaching them toward purpose, generosity, and a Kingdom vision for what God has placed in their hands.

## THIRTEEN MILLION REASONS TO KEEP KNOCKING

About a year ago, Crown was invited into Uganda. The enthusiasm was immediate — and then the obstacles came. Doors that seemed open suddenly weren't. But the team kept praying, kept preparing, kept believing. And the doors opened again.

Today, Crown is officially partnering with the Church of Uganda that reaches approximately 13 million people across the country. Starting with African Money Map training for 20 key leaders from five dioceses, Crown is laying a foundation that will extend to communities across Uganda's 39 dioceses.

One participant, Emmanuel Ogenwroth, was so moved by what he was learning that he wrote a song. Not to perform — to worship. Its final chorus captures everything Crown's work in Uganda is meant to produce:

**"Now I can give to others in need, because**  
*God has blessed the work and seed.*  
**From debt to purpose, from fear to praise,**  
**I will worship Him all of my days."**

— Emmanuel, Intern at the Provincial Secretariat, Church of Uganda, Directorate of Household and Community Transformation



Scan and scroll to the bottom of the page to  
hear Emmanuel and the team sing it.  
Your support is what opened the door.





## CROWN INNOVATION CENTER

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Near Cape Town, South Africa, Crown has established a new Innovation Center where faith, farming, and financial stewardship converge.

The center opened on January 19 with a simple goal: four trainings in the first year.

Eight trainings have already been completed. One leader attended a five-day training in May and was so moved by the African Money Map that he sent six of his colleagues the following month. By the time that group finished, our trainers William and Maq were on their way to Johannesburg to train his entire staff of 70.

That's how this center works. It doesn't just train — it creates trainers.

Also in May, the center hosted the first-ever Global Leadership Academy.

Twelve young leaders from stewardship centers across nine African nations — Burundi, Eswatini, Ghana, Kenya, Malawi, South Africa, Tanzania, Uganda, and Zimbabwe — were selected for an intentional, immersive leadership development experience. Those twelve young people represent hundreds of communities.



### From Cape Town to Pakistan

In June, the center welcomed its most far-reaching trainees yet: a group of leaders from Pakistan, among others.

Their purpose was urgent. In Pakistan, an estimated 4.5 million people remain trapped in bonded labor — many in the brick kiln industry, inheriting their parents' debts instead of a future. Crown's partner, Families Set Free, has been working to rescue and rehabilitate freed families, and now those families need something more: the knowledge, skills, and biblical framework to stay free and build sustainable livelihoods.

The leaders who came to the Innovation Center are returning to Pakistan to start two new stewardship centers — to serve small-scale farmers, and freed bonded laborers — multiplying what they learned throughout the nation.

In the middle of the farm training, one participant from Mozambique stepped away to call his father. His message was simple: *"Don't sell the land. I'm coming to show you how to steward it."*



15

TRAININGS CONDUCTED THIS PAST  
YEAR ACROSS AFRICA

2K+

PEOPLE TRAINED  
SINCE 2015

## I WAS HUNGRY

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Since 2015, Crown's I Was Hungry program has been equipping vulnerable families across Africa through an integrated framework built around four pillars: family, faith, finance, and farming.

Near South Africa's Kruger National Park in the community of Makoko, what began as a two-week I Was Hungry training became a two-year journey of mentoring, discipleship, and practical development.

Families established vegetable gardens, a mango orchard, a 200-tree banana plantation, and broiler chicken production — generating income and feeding their community even through severe droughts and flooding. Eleven people were baptized. A witchdoctor gave her life to Christ and began farming to sustain herself, even after her family rejected her for the income she left behind. One participant's previously abusive husband began reading the Bible to their children each evening.

Nothing from the fields went to waste. And as Crown prepares to relaunch and strengthen I Was Hungry in 2027 — building on a decade of learning — the seeds being planted today will multiply for generations.



In Zimbabwe, Elton's life was marked by addiction and hardship — until biblical stewardship principles transformed not just his circumstances, but his identity. Scan to watch his story.



## REWRITING THE STORY THEY WERE TOLD

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The question Crown keeps asking in underserved communities across America is a simple one: what has God already given you?

The answer is almost always more than people believe.

In West Palm Beach, Florida, Crown's partnership with Urban Youth Impact is bringing Restoration Path to young people who've faced fatherlessness, trauma, and the weight of believing they have nothing to offer. Nia, a Restoration Path graduate, describes what shifted:

**“Before, I did not feel worthy or see my value in this world. When I went to Restoration Path, my identity changed — because they taught me my identity was in Christ.**

*And that changed everything.”*

— Nia, Restoration Path Graduate



Scan the QR Code  
to hear testimonies like Nia's.



## PANDO — INSIDE THE WALLS

In 2025, Crown visited Okaloosa County Jail and discovered men whose lives were being changed by God's stewardship principles, even behind bars. That visit introduced us to Pando, an app from God Behind Bars delivering faith-based content directly to tablets in correctional facilities across the United States.

The opportunity was clear. The question was whether Crown's supporters would make it possible.

YOU did.

Because of your generosity through last year's Giving Tuesday campaign, Crown's biblical stewardship courses went live on Pando in January 2026. The response has been immediate and humbling.

One of those men wrote:

**"I'm a sinner that believes and understands**

*I'm worthy of God's love.*

**I confess that Jesus is my Lord and Saviour,  
and I'm ready to walk a righteous life  
with my head high."**

This is what God's stewardship principles make possible.



**13K** SUBSCRIBERS

**300K+** COURSE VIEWS IN  
JUST 6 MONTHS

**100+** SALVATIONS — MEN AND  
WOMEN CHOOSING TO  
FOLLOW CHRIST THROUGH  
CROWN CONTENT ALONE

CROWN SOLUTIONS

# FLOURISH TOGETHER



Josh and Natalia came to Crown Budget Coaching overwhelmed by financial pressure. What they found was more than a plan — it was peace, purpose, and a faith made stronger through the process. Scan to watch their story.



## BUDGET COACHING | A DOORWAY TO FREEDOM



Through one-on-one coaching grounded in biblical stewardship, Crown Budget Coaches help individuals and families see their finances as an act of worship — and a doorway to freedom. Scan to read the full Budget Coaching survey report.

**94%** FEEL MORE CONFIDENT  
MANAGING THEIR FINANCES

**84%** SAY THE PROGRAM DEEPENED  
THEIR WALK WITH THE LORD

## CAREER DIRECT | 30 YEARS OF GUIDING PURPOSE

For 30 years, Career Direct has guided individuals toward clarity about who God created them to be — integrating personality, interests, skills, and values to help people make wise decisions about work, education, and life purpose. Today, the program operates in 84 countries and 21 languages, with more than 3,175 certified consultants and 400,000 consultations completed worldwide.

Gabriela graduated high school in the spring of 2020 — a year when plans dissolved and futures felt uncertain.

**“I wasn’t sure what to do with my life.**

*I knew that God was going to take care of me, no matter what.*

**but I also felt frustrated not having a clear pathway.**

**My dad and I stumbled upon Crown Ministries.**

**As we browsed through the website, we felt the answers to my prayer. As of 2026, I am confident to say that I’ve been studying to be a paralegal.**

**All the glory to God — and thanks to the Career Direct coach’s compassionate and professional help.”**



— Gabriela, Career Direct Student

**94%**

OF PARTICIPANTS BELIEVE  
CAREER DIRECT WILL HELP  
THEM FLOURISH

**9<sup>IN</sup>10**

REPORT GREATER  
CONFIDENCE IN THEIR CAREER  
OR EDUCATIONAL DIRECTION

**8<sup>IN</sup>10**

SAY THEY HAVE A BETTER  
UNDERSTANDING OF THEIR  
PURPOSE IN LIFE

**95%**

WOULD RECOMMEND  
CAREER DIRECT TO OTHERS



80

PARTICIPANTS FROM  
5 COUNTRIES AT THE  
WARSAW GATHERING

2K

2,000+ PEOPLE TRAINED BY ONE  
ROMANIAN VOLUNTEER LEADER IN  
A SINGLE YEAR

## A SLEEPLESS NIGHT, A CHANGED STORY

### Surprising Reach.

On a recent trip to Poland and Romania, Chuck met Marta. About a year ago, she couldn't sleep. She turned on the television late at night and started flipping channels — and landed on Crown's Family and Finances teaching, translated into Polish and airing there. She kept watching. In that moment, God touched her heart. Today, she's part of Crown's work in Poland.

In Warsaw, 80 participants from Poland, Romania, Ukraine, Lithuania, and the United Kingdom gathered for the 2026 Crown Poland Gathering, themed "Behold, I Am Doing a New Thing." Chuck and Crown Solutions Managing Director

Handre De Jongh led sessions on biblical financial principles and faithful leadership — timely teaching for communities navigating profound economic, cultural, and spiritual change.

In Romania, the visit revealed something the team hadn't fully known: one volunteer leader had trained more than 2,000 people in live seminars over the past year alone. Crown Romania arrived at the gathering with freshly printed Romanian translations of *The Worst Financial Mistakes in the Bible* and *The Economics of Righteousness* — placed into participants' hands just in time.

*“God is doing something great*

**in our church. I’m teaching on biblical finances, leading small groups — and our courses are impacted by Crown Financial. Romania has been impacted. Our city has been impacted. We just want to say thank you.”**

— Flavio, staff member, Arca Church, Romania

The Credo TV partnership, formed during this visit, is now translating Crown’s God Provides film series and Family and Finance series into Romanian for broadcast — multiplying this reach further still.



## CROWN SOLUTIONS SPANISH

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Across Latin America and among Hispanic communities in the United States, God keeps opening doors — and Crown Solutions Spanish keeps walking through them.

Through strategic partnerships with churches, ministries, educational institutions, and government leaders, Crown Spanish is equipping a generation of stewards with the biblical financial principles that lead to lasting transformation.

The model is built for multiplication. Every leader trained becomes a trainer.

Every church equipped becomes a multiplier.

Every nation reached becomes a gateway to the next.

As Dr. Frank Gonzalez, Managing Director of Crown Solutions Spanish, reflects on 2026:

*“God has continued opening doors we did not expect — the work is growing.  
The harvest is real.”*



## WHEN GOD OPENS CLOSED DOORS: CROWN'S HISTORIC LAUNCH IN NICARAGUA

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The journey began in January 2026, when Frank González was able to travel to Nicaragua to build relationships with ministry leaders and explore opportunities for collaboration. God opened strategic partnerships with 5 networks for a nationwide stewardship movement.

Just three months later, Crown Spanish officially launched ministry in Nicaragua—the 18th country to join the Crown Spanish network. More than 260 pastors and ministry leaders attended two days of biblical stewardship training in Managua, and over 60 enrolled in Crown Español Academy to become facilitators, preparing to launch the Latin Money Map throughout their churches and communities.

The momentum continued in June: six Nicaraguan leaders completed a Foundations for Farming and Latin Money Map training in Nicoya, Costa Rica and have already begun multiplying the principles through an eight-member implementation team back in Nicaragua, establishing a demonstration plot and preparing for their first planting using biblical farming practices. That same month, five high-performing entrepreneurial leaders from Nicaragua were selected to participate in specialized microenterprise development hybrid training with our new strategic partner, Partners Worldwide, further equipping local leaders to foster sustainable economic and spiritual transformation in their communities.



## VENEZUELA — FAITHFUL IN THE STORM

Crown's partners in Venezuela were in the middle of ministry when the earthquake struck on June 24.

The devastation has been extreme. Families lost homes. Communities were shattered. And yet—Crown's partners were protected, and they did not stop. In the days and weeks that followed, the same leaders who had been equipping families with biblical stewardship principles turned those principles into action, working alongside their communities to provide practical help, rebuild what was lost, and bring the hope of the gospel into the places of deepest need.

Crown teams have been serving continuously since the earthquake by delivering food, medicine, supplies for rescue workers, and logistical support through local relief centers while caring for displaced families and providing medical care for children in Barquisimeto.

Please pray for Venezuela—for those who have lost loved ones, for the communities still recovering, and for the Crown partners who continue serving with extraordinary courage, compassion, and unwavering faith.



## FROM TRAINING GROUND TO LAUNCHPAD

Costa Rica has become more than a location for Crown Spanish — it has become a launchpad.

In April, Crown Spanish continued strengthening discipleship, stewardship, and leadership development through a series of training opportunities across the country.

**41**

PEOPLE TRAINED  
THROUGH FOUNDATIONS  
FOR FARMING

**51**

LEADERS CERTIFIED  
THROUGH CROWN SMALL  
GROUP STUDIES

**251**

CHURCH AND COMMUNITY  
LEADERS TRAINED THROUGH  
NATIONAL SEMINARS



## A NATION'S CLASSROOMS, A KINGDOM PURPOSE

In Paraguay, our partner, Fundación Principios de Vida, continues to transform lives through Crown's YES! program in partnership with the Ministry of Education and Sciences of Paraguay. The program provides career guidance for youth and adolescents, helping students discover their strengths, identify their God-given purpose, and make wise decisions about their future through a biblical worldview.

During the 2026 school year, the program expanded to 17 departments across the country, reaching 33,623 students in 986 educational institutions and equipping 1,158 teachers, for a total of 34,781 people impacted. Through this partnership, Fundación Principios de Vida continues to sow biblical principles that inspire the next generation to build lives of purpose and hope.

*Pictured: Minister of Education and Sciences Luis Fernando Ramírez at the opening ceremony for the teacher training sessions. Asunción, Paraguay | May 2026*



2K+

TEACHERS, BUSINESS LEADERS,  
PASTORS & CHURCH MEMBERS  
REACHED DURING JUNE TRIP

1K+

TEACHERS IMPACTED THROUGH  
FINANCIAL EMOTIONAL  
INTELLIGENCE DIPLOMA PROGRAMS

## GUATEMALA — FROM THE CLASSROOM TO THE CAPITAL

What God is doing in Guatemala is not small.

In June, Chuck Bentley, Frank Gonzalez, and a team of 18 Crown friends and supporters spent a week witnessing transformation across the country — from families in agricultural development programs to business leaders, teachers, pastors, and church members. Together with partners Alex and Magnolia of Zona Cero and Potter's House Association, the team saw a growing hunger for what God's Word says about money, work, and purpose.

The impact extends well beyond that single week.

Expanding nationwide, Financial Emotional Intelligence diploma programs are equipping over 1000 teachers to share biblical financial principles with the next generation. In churches, conference halls, and corporate offices the same conviction is taking root: God's principles for money aren't just good advice. They're the pathway to freedom.

*Scan the QR code to see how teachers  
in Guatemala are equipping the next  
generation with biblical financial principles.*



## SPAIN — A NEW CHAPTER BEGINS

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Every new connection represents an opportunity to plant God's truth in new communities. In June, that seed reached Madrid, where Spanish church leaders were introduced to the vision and resources of Crown Spanish.

During another training session in Madrid, Frank introduced Money Map, MoneyLife, and God Provides to a group of about 30 pastors and ministry leaders, equipping them with practical tools to teach biblical stewardship. The response was overwhelmingly positive, and as a direct result of the visit, a new MoneyLife small group has already begun

meeting — marking the first steps toward multiplying biblical financial discipleship throughout Spain.

Frank also led Crown's first financial literacy training in Madrid, Spain — hosted by COMIMA (the Fellowship of Ministries and Pastors of Madrid) and attended by approximately 200 pastors and ministry leaders. The response was immediate: strong interest, open doors, and a prayer that this marks the beginning of a new season of Crown's work in Spanish-speaking Europe.



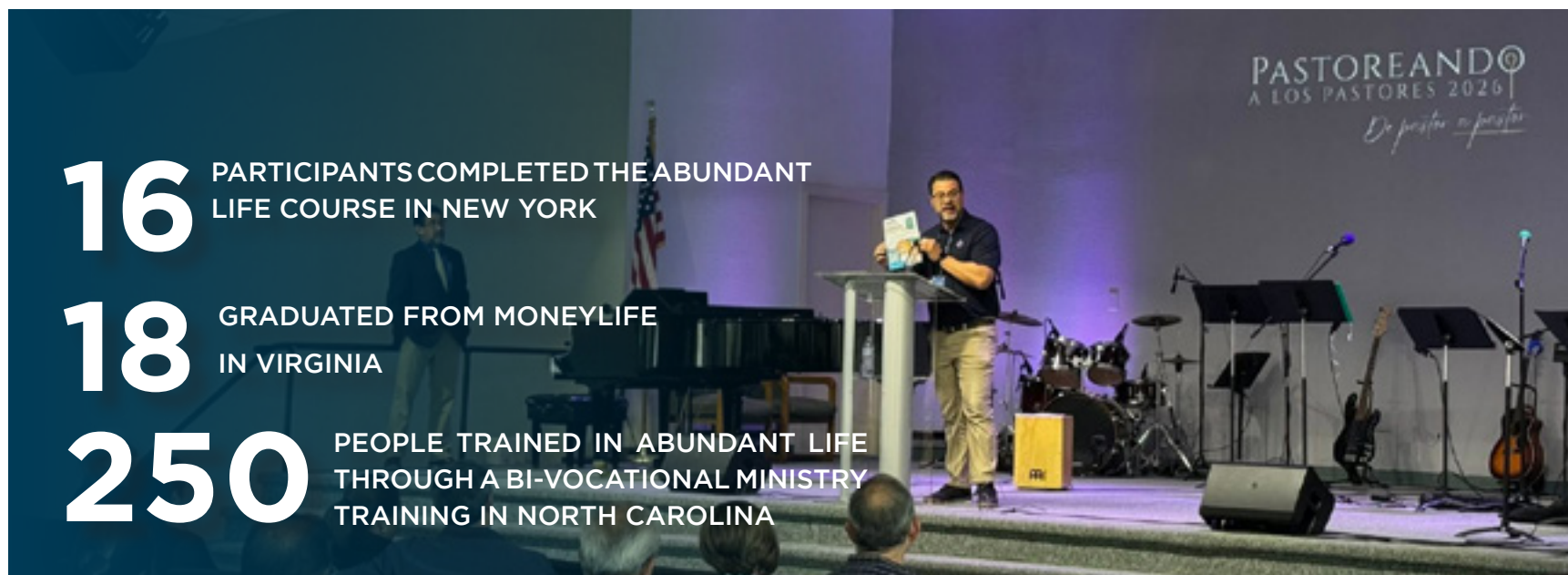
## SMALL GROUP TRAININGS — U.S. HISPANIC COMMUNITIES

From New York to Florida, Crown Spanish continues expanding biblical financial discipleship among Hispanic communities.

We are especially grateful for María Eugenia and Waldo Amaro, Crown Español Academy facilitators based in the United States, who faithfully teach MoneyLife and Budget Coaching through our e-learning platform.

The ministry also reached new milestones through strategic partnerships and leadership training. Frank

González visited Rio Grande Bible Seminary in Texas, strengthening Crown's partnership with Radio Esperanza, which broadcasts the Money Map audio story, and paving the way for the seminary to begin offering Abundant Life training to its staff. In addition, Frank participated in a leadership gathering in California with Thrivent, AGTS, and Hispanic Access Foundation, strengthening relationships with ministry leaders representing 10 cities and laying the foundation for continued multiplication across the U.S.



**16** PARTICIPANTS COMPLETED THE ABUNDANT LIFE COURSE IN NEW YORK

**18** GRADUATED FROM MONEYLIFE IN VIRGINIA

**250** PEOPLE TRAINED IN ABUNDANT LIFE THROUGH A BI-VOCATIONAL MINISTRY TRAINING IN NORTH CAROLINA

PASTOREANDO  
A LOS PASTORES 2026  
*De pastor a pastor*



**100+** PARTICIPANTS WERE TRAINED

**30** PARTICIPANTS COMPLETED ABUNDANT LIFE COURSE

## CROWN ESPAÑOL ACADEMY — MULTIPLYING LEADERS

The Crown Español Academy exists for a simple purpose: every pastor, leader, and community member who completes Crown's training online has the potential to become someone who trains others in person.

We also celebrated the launch of the Latin Money Map in partnership with Pastor Luis Rea and his team, completing three groups: two focused on pastors and key leaders in Nicaragua as part of Crown's ministry launch in the country, and one serving 18 leaders from our new ministry partner, Partners Worldwide. Each training represents another seed of truth and transformation, extending the impact of biblical stewardship to new communities.



*Scan the QR code to hear from a graduate who completed three courses this year.*

## FAITH DRIVEN ENTREPRENEUR

Through our partnership with Faith Driven Entrepreneur, we continued equipping leaders to honor God through their businesses.

**172** CERTIFIED ENTREPRENEURS

**16** COMPLETED GROUPS AND 14 ACTIVE FACILITATORS

**7** A PRESENCE IN SEVEN COUNTRIES

## FINANCIALS

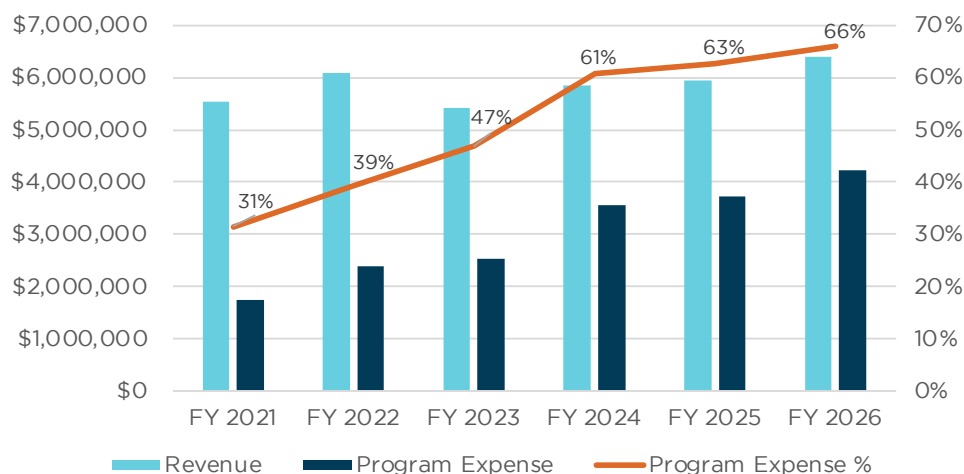
Every dollar entrusted to us is a story of its own: a family reached, a leader trained, a community changed. This is a snapshot of how God multiplied what you gave.

Even as needs have grown, we've become more efficient at turning your generosity into impact — putting more of every dollar directly into ministry, year after year.

**17.2M** ESTIMATED PEOPLE  
REACHED PER YEAR

**\$0.34** INVESTED TO REACH ONE  
PERSON — ROUGHLY 3 PEOPLE  
REACHED FOR EVERY \$1 GIVEN

### Efficiency Trends



*Throughout the report, impact estimates reflect annual reach across Crown's content platforms, media distribution, ministry partners, and direct training activities. Survey findings reflect responding program participants.*

### LEADERSHIP

**Chuck Bentley**  
Chief Executive Officer

**Tracey Fries**  
Chief of Staff

**Jerry Tregea**  
Chief Financial Officer

**Sheila Thompson**  
Chief Impact Analyst

**Ryan Paul**  
Chief of Strategy

**Handre De Jongh**  
Managing Director of Crown  
Solutions

**Frank Gonzalez**  
Managing Director of Crown  
Solutions Spanish

**Grant Webster**  
Managing Director of CEF

### BOARD OF DIRECTORS

**Philip Clemens**  
Crown Chairman, Clemens  
Family Corporation

**Joe Panter**  
Crown Vice-Chairman; Real  
Estate Developer & Venture  
Investing

**Steve Whaley**  
Crown Secretary-Treasurer  
Retired, former Chief  
Accounting Officer for  
JC Penney, Walmart, and  
Southwest Airlines

**Chuck Bentley**  
CEO, Crown

**Jeff Holler**  
Founder & Owner of The  
Capital Chart Room LTD ®

**Ruth Morales**  
Founder and Vice President  
of FXM Intl. LLC

**Charles Raymond**  
Retired CEO & Founder,  
Raymond Construction  
Co., Inc.

**Doug Hundt**  
President, Industrial of  
Vermeer

## A GIFT OF GRATITUDE

Fifty years ago, God began a story through one man's conviction that His Word has something to say about money. Now we'd love to hear your part in it. Make a Gift of Gratitude in celebration of Crown's 50th anniversary, and leave a message on our Wall of Gratitude — honoring someone whose faithfulness shaped your story, or simply giving thanks for what God has done through this ministry.



**Scan to give and  
add your voice to the wall.**



## More Ways to Get Involved



**Scan the QR Code to:**

- Give Today
- Become a Career or Budget Coach
- Join us as a Prayer Partner
- Host a Friendraiser





Crown videographer, John Bentley, pictured here with children in Pakistan, as he filmed *Bonded*, the story of families trapped in the brick kiln industry and the work being done to set them free. Scan the QR code to watch the film and see how a new solution could help end bonded labor for generations to come.



**MISSION** | Advancing proven Biblical solutions to economic challenges.

**VISION** | We envision a world filled with individuals, families, communities, and nations flourishing through the principles and practices of Biblical stewardship.



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