

Hosting a Crown Friendraiser Event

A quick start guide to prepare your event with clarity and confidence.

What To Expect

Thank you for the opportunity to host a **Crown Friendraiser Event** in your home. As a first step, please thoroughly read through the information below. This will help you prepare for an event call with one of our team members. Following this call, Crown will work closely with you to ensure a seamless and successful event.

Why It Matters

We truly believe in and have witnessed the power of God's impact through Crown all over the world and want to share this message far and wide. Our experience has shown that the best way to do that is to get in front of people and tell our story. We want to work together with you to plan an exciting event for you and your guests where we will present:



Insider information on what Crown is doing both here in the United States and around the world



Ways that the Lord can impact your life and the life of your guests



Opportunities to get further involved with Crown to advance our mission of Biblical stewardship

Host's Responsibilities

Here are some of the elements that make for a comfortable experience for guests.

We strongly suggest a few things to set up a hospitable, and highly relational tone.

- Provide coffee and snacks or dinner
- Handwritten name tags
- TV with HDMI input
- Sufficient seating with line of sight to the TV

Crown's Responsibilities

- Event planning assistance
- Provide Crown Staff Speaker, including travel, transportation, and lodging
- Present to guests
- Send Communication Templates for Host
- Invite local guests

Who to Invite

With this effort we're hoping to address groups between 10 and 20 people. While subtle, the type of people in the room is an important factor. The ideal participant would have some or all of the following qualities:

- **Impact and mission-minded**
- **Likely able to give \$5,000+ within a year**
- **Interested in one of the following focus areas:**



Hunger Alleviation



Poverty Disruption



Development of Flourishing Spanish Families



The Restoration of America

Crown has friends almost everywhere we go. We would like to partner with you to invite people to your event. We will discuss this on our initial event call and are amenable to your comfort with this.

When to Invite



A successful event takes early and continuous planning. We recommend inviting your guests no less than 8 weeks prior to your event date. We have communication templates for you to use that will make this easier. We do recommend inviting at least double the number of your seating capacity.

We understand that scheduling conflicts arise. If by 7 days prior to the event we haven't secured 10-20 people to attend, we may discuss rescheduling the event.

How to Request and Schedule a Crown Staff Member

We will discuss the interests of you and your guests during our event call. Depending on your specific interests and the size of the group, Crown will assign a staff member to your event. You may make a request, but please understand that current team travel plans and projects must be considered.



Program Schedule

The recommended timeline is for a 1.5 hour program. Below is an example for the flow of the event. We recommend 6:30pm - 8:00pm if you're offering finger snacks or similar. Another option is coffee and dessert post-dinner at 7:30pm - 8:45pm. This timeline may be adjusted for the needs of the host and/or the feel in the room.

6:30 PM	Arrival of guests	15 min
6:45 PM	Host welcome, introduction, and prayer	5 min
6:50 PM	Guests eat and mingle	30 min
7:10 PM	Host announces program will begin in 10 min	
7:20 PM	Crown Presentation	30 min
7:50 PM	Q&A Time	10 min
8:00 PM	Prayer and Dismissal	

Program Goals

Our intention for these events is to deepen our relationship with you and to educate your guests about Crown's mission. We've found the best way to do that is to meet face to face and connect intentionally and personally. Everyone can benefit from learning the true power of Biblical stewardship, and we want to spread that message to the ends of the earth!

Crown is Here For You

You will not be alone in the planning and executing of your Friendraiser event. If you have questions and to set up your initial event call, please call or text **Megan Buerkle** at 214.546.4138 anytime (fastest connection) or email her at **megan@crowns.org**.

