

LARRY BURKETT

• HOWARD DAYTON

• DAVID RAE

BUSINESS BY THE BOOK WORKSHOP

ACHIEVING TRUE SUCCESS IN YOUR MARKETPLACE

Larry Burkett's best-selling book, *Business by the Book*, has literally taught thousands of businesspeople how to transform their business and marketplace. Now, these principles are available in a video workshop format!

The *Business by the Book Workshop* will teach businesspeople in all walks of life how to conduct business according to proven biblical principles.

The six main topics include—

- *Having Purpose in Business*
- *The Importance of Servant-Based Leadership*
- *Making Good Financial Decisions*
- *Finding and Effectively Managing Employees and Staff*
- *The Role of Organization and Marketing*
- *Business Planning*

What others are saying

"What would Jesus do...in business? If every businessperson applied the biblical principles taught in the *Business by the Book* family of products, it would change the business world as we know it. It has revolutionized the way I do business with my team, my vendors, and the marketplace."

Dave Ramsey

*Author and Radio Commentator
President, the Lampo Group*

"Our company, Joe Gibbs Racing, has used the wisdom in the pages of *Business by the Book* countless times to help us make good, solid financial decisions; and, Crown has helped show us the freedom that comes from practicing good stewardship with the resources that God has allowed us to manage."

J.D. Gibbs

President, Joe Gibbs Racing

"*Business by the Book* is THE handbook for any Christian who seeks to understand what the Bible says about operating a business from a biblical basis. Every Christian in business should read this book. It was a very important contribution to my foundational understanding of God's viewpoint on business."

Os Hillman

*President, Marketplace Leaders and International
Coalition of Workplace Ministries*



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