



“The King will reply, ‘I tell you the truth, whatever you did for one of the least of these brothers of mine, you did for me.’”

– Matthew 25:40 NIV

CROWN FINANCIAL MINISTRIES™

June 2009

**Dear Friend,**

Have you noticed a *giant disconnect*? Just as political leaders in Washington move America *away* from capitalism, people around the world are *hungering* for the freedom it provides to improve their lives and enjoy the fruits of their labor.

Come with me, for a moment, to a dusty village in south-central Africa. Zambia is one of the most economically depressed places on earth. Its people are locked in generational poverty, accustomed to having nothing. AIDS is rampant, jobs are few, and parents can’t afford to send their children to school. It’s hard ground for the Gospel to take root.

**Yet in the midst of this perpetual depression, God’s Word and His financial principles are taking root!** Your support allowed Crown to join with a pastor in Ndola, Zambia who, in addition to making altar calls, is calling Zambians to *work*.

This pastor mortgaged his house to give land to villagers in Ndola so they could become self-sufficient banana and oil palm growers. He set up a factory where workers make rose-wood doors and chairs that sell worldwide. **Your help enabled Crown to come alongside and teach these workers a biblical worldview as they learn necessary job skills.**



*Zambian Furniture Factory*

God’s Word teaches that a worker is worth his wages, and that hard work and saving bring prosperity. Those Zambians are making four times the typical wages earned in nearby villages. They’re buying modest homes and sending their children to school.

Our Zambian brothers and sisters are also learning that God owns everything and we must trust in His provision. And many have begun supporting their local churches.

I’m inspired by this story and believe God is challenging us to look beyond our own economic difficulties to deliver His Word to “the least of these” all over the world. And I’m inviting you to join us in the mission.

**Will you help Crown bring God’s financial principles to people in America and around the world regardless of income level—even the poorest of the poor?**

Lacking biblical training, our poor brothers and sisters often are swindled out of what little money they have, falsely promised by some errant preachers that their meager gifts entitle the givers to a hundred-fold return. The problem is spreading rapidly.

**Will you consider making a gift today so together we may spread sound biblical teaching—both in America—and around the world?** We’re now in over 80 countries, bringing God’s life-changing truth to all who will hear—rich and poor.

*Continued*

In Matthew 25:40, Jesus tells us, "Whatever you did for one of the least of these brothers of mine, you did for me."

With help from supporting partners like you, we will soon release our dramatic film series, *God Provides*—crafted especially for those who can't read or write. A "sneak preview" of one of the films, *Widow and Oil* (based on 2 Kings 4:1-7), was shown in several locations in India where viewers were astonished. One man asked, "Does your God love widows? Does your God love children who are in slave labor? We have over 1,000,000 gods in India, but none like this god. I want to know Him."

Your investment in Crown's effort provides the necessary help to teach "the least of these" God's transformational financial principles. You are helping them learn the knowledge and skills they need to manage the resources God's given them. Your gift is multiplied as they, too, take part in funding the Great Commission.

Thank you for your faithful support!

## DID YOU KNOW...

Over 50% of the world's population are considered poor or ultra-poor (earning less than \$2/day).

About 4 billion people are *oral communicators*: either nonliterate or semiliterate.

Crown's *God Provides* Learning Experience is being translated into 24 major languages. Go to [Crown.org/GodProvides](http://Crown.org/GodProvides) for details.

God is Faithful,



Chuck Bentley, CEO  
1 Corinthians 1:9

Your timely gift, especially needed during these lean summer months, will provide help, hope, and insight to God's people here at home and—like the Zambian workers and the Indian seeker—around the world!

We're so excited about the potential of the *God Provides* Learning Experience. You can read more about it and our outreach to "the least of these" in the June issue of our *Money Matters* newsletter. And be sure to click [Crown.org/GodProvides](http://Crown.org/GodProvides) to view a trailer of the film series.

Thank you.



• Click here to [donate online](#).

