CROWN TIMELINE

1971
Larry Burkett becomes a Christian. Beverly and Howard Dayton are married and become Christians.

1974
Larry holds the first meeting to discuss the organization of Christian Financial Concepts (CFC). Howard and a friend discover thousands of money-related Scriptures. Howard begins teaching financial seminars.

1975
Larry completes his first book, *Your Finances in Changing Times.*

1976
CFC is incorporated in May and receives tax exempt status in October. First office is in Larry and Judy's home in Tucker, Georgia.

1977
Newsletter is launched in January. Over the years, it will be published under the following names:

1. Gnosis
2. Your Money in Changing Times
3. How to Manage Your Money
4. Money Matters

1979
CFC moves to office in Norcross, Georgia.

Early 1980s
CFC moves to Dahlonega, Georgia. In 1982, Dr. James Dobson asks Larry to be a guest on his "Focus on the Family" radio program. This sparks interest in what Larry has to say, and WMBW in Chattanooga asks him to record some five-minute programs, which launch CFC's radio ministry.

1984
Howard sees the need to develop a small group Bible study on finances. During the next 23 years, field staff and volunteers present this study to hundreds of thousands of people.

1985
Howard founds Crown Ministries. First Crown Small Group Study conducted in Orlando, Florida.

1986
Crown expands into 12 more churches, with 32 small groups meeting.

1988
"Money Matters" radio program begins.

1989
CFC moves from Dahlonega to an office at 601 Broad Street SE in Gainesville, Georgia. This site is now known as "Building 1" of Crown's Home Office.

1990
The beginning of CFC's Life Pathways ministry, which led to the development of *Career Direct®.*

1991
"A Money Minute" public service announcements are launched.

1993
First US Field Director appointed for Crown. First Spanish translation of Crown study.

1994
CFC expands to a second building (now known as "Building 2") in Gainesville.

1995
CFC launches a single parents ministry, and the radio department begins broadcasting a new weekend program called "Money*Watch*," now known as "Money Matters Weekend."

1996
The ministry's Web site, now Crown.org, is launched.

1997
Hispanic ministry begins.

2000
Larry invites Howard to be a radio guest and discusses merging. Later that year, CFC and Crown Ministries merge to form Crown Financial Ministries. The merged organization begins working to reach a goal of teaching God's financial principles to 5% of the world's population.

2002
Dick Wynn, who had worked 34 years with Youth for Christ, is hired to lead Crown's global expansion and continues with the ministry until 2007.

2003
Larry Burkett goes home to be with the Lord. • The first *Dividends* newsletter is published. *Dividends* is published quarterly and continues until March 2007, when it is replaced by a one-page monthly publication for donors known as *Inside Outreach*. Crown begins including *Dividends*-type feature stories in its *Money Matters* newsletter.

2004
Crown begins a partnership with Drake Software to produce what is now known as the Money Map Financial Software (formerly Money Matters Software). The ministry launches its Workshop in a Box concept.

2005
Crown launches its Money Map and its Road to Financial Freedom program for churches. Also, the Mvelopes online budgeting tool was officially launched in conjunction with the Money Map as a Destination 1 resource.

2006
Alliances with Focus on the Family and the Southern Baptist Convention are formed. • The ministry begins developing its Crowning His Poorest initiative. • Career Direct Online is launched, and the radio department begins broadcasting its "Ted and Tony" show.